

Dear applicant,

In order to meet the new challenges posed by globalization and international cooperation, multinational companies must adapt their strategies to the changing global business environment.

The Master's Degree in International Business Management aims to train students by helping them develop essential skills to thrive in today's highly competitive labour market. It offers students an internationally oriented academic training to prepare them for an international career in close collaboration with multinational companies and organizations.

As part of our commitment to excellence, we continually ensure that our program is grounded in reality and prepares for the «best practices» of the business world.

Marion Goffin

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**A master's degree for a
international career**

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MASTER GEAI

PROFESSIONNEL

GESTION DES ENTREPRISES A L'INTERNATIONAL

School of Management of the Sorbonne GEAI




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PANTHÉON SORBONNE

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COURSE PROGRAMME

This academic training includes two years of teaching, which takes place in France or abroad (Erasmus programs). Students are encouraged to complete an additional gap year between Master 1 and Master 2 to gain international work experience.

Created in 1989, the GEAI Master's degree offers a multidisciplinary training based on three axes:

International
Finance

International
Management

International
Economic &
Legal
Environnement

GOALS

Provide in-depth management training that meets the needs of companies, consulting firms and organizations operating in international markets.

Become aware of common good issues, develop a sense of responsibility and open-mindedness through circular economy, green finance, sustainable development in marketing strategies and the valuation of cultural differences.

Students acquire cross-curricular knowledge and versatility to adapt to the rapid transformations of companies in an international context.



ADMISSION IN M1 AND M2

Admissions to the Master GEAI are mainly for joining Master 1. Nevertheless, some students can be accepted directly to Master 2 GEAI.

EU STUDENTS

Eligibility criteria will be based on candidates' background (including transcripts, CV, cover letter). Applications will be submitted in April 2020, using the eandidat platform. The exact dates will be published on February on our website: www.mastergeai.com.

Shortlisted applicants will be contacted to organize an interview to demonstrate their motivation in May. Interviews will be conducted either in person or over video-conference, depending on the location of the candidate.

NON-EU STUDENTS (CAMPUS FRANCE)

Admission process is also based on candidates' background and individual interview (videoconference is possible). Dates will be communicated in February on our website: www.mastergeai.com. Submissions of online application through Espace Campus France are between November 2019 and April 2020 (Contact Campus France in your country of origin)

EIFFEL SCHOLARSHIP

If you apply for an Eiffel scholarship, your file application will be analysed at the end of December 2019. Please send your application before December 10th to:

marion.goffin@univ-paris1.fr

We will indicate all the elements to send to have a complete file.

QUALIFICATIONS

Students in management, economics, political science or engineering. Must hold a recognised diploma equivalent to a Licence (Bac +3) to apply for a Master 1, a recognised diploma equivalent to a Master 1 (Bac +4) to apply for a Master 2. Students must speak French and English.

If you have any doubt, you can contact us to our e-mail address: bdegeai@univ-paris1.fr

SUPERVISION

University Professors, Senior Lecturers and Guest Professors (International Universities)

Half of the Master's courses and conferences are given by professionals (BNP PARIBAS, Accenture, KPMG, Capgemini, OECD, Sanofi, LVMH, Microsoft, IBM, L'Oréal, NG Finance, SFIL, international lawyers...) and partnerships with companies complete the training (hackathon with Sanofi, realization of practical cases at Capgemini, CV workshop at Extia, Andersen day, company visits...).

Students participate in a study trip to the European Institutions in Brussels and take part in a business game.

Many careers conferences are organized throughout the year: former Master students present the evolution of their careers, their day-to-day work, and give advice to the current students in the writing of the resume and the preparation of interviews.

Teaching Languages

Master 1: classes in french.

Master 2: classes are 75% in french and 25% in English

JOB OPPORTUNITIES

Activity area

Consulting, Audit, Finance, Strategic Management, Marketing, Lobbying, etc.

Employers

- Large companies or groups: IBM, Sanofi, LVMH, Chanel, L'Oréal, BNP Paribas, Société Générale, PSA, Danone.
- Startup: Some students work in Startups, or create their own Startup.
- Consulting firms: KPMG, PWC, Deloitte, EY, Accenture, Capgemini...
- International organisations: UN, World Bank, OECD, EIB...

Jobs

Business Consultant, Auditor, International Project Manager, International business developer, Import/export Manager, Lobbyist, International Marketing Manager, Risk Analyst, Public Sector Consultant, Strategy Analyst.

